

SAINT LOUIS
ART MUSEUM

 MISSOURI
BOTANICAL
GARDEN

**Missouri
History
Museum**



 Saint Louis Zoo
Animals Always[®]

FOR IMMEDIATE RELEASE
May 3, 2010

FOR FURTHER INFORMATION:
Saint Louis Zoo
Janet Powell, 314/646-4633

FIVE ST. LOUIS CULTURAL INSTITUTIONS TEAM UP TO OFFER
MEMORIAL DAY MEMBERSHIP MADNESS!
Membership offers a big return all year long

ST. LOUIS —The five members of the Metropolitan Zoological Park and Museum District (ZMD) —the Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, Saint Louis Science Center and Saint Louis Zoo—will join together on Memorial Day Weekend – Friday, May 28 through Monday, May 31 - to offer a special discount on membership at each institution.

Membership at any of these attractions provides special privileges designed to enhance your visits all year long. Enjoy discounts, member news and other benefits throughout the year and support some of your favorite local destinations at the same time.

On May 28-31, membership discount offers will include:

- **Missouri Botanical Garden** - 20% off all new and upgraded Garden Plus (\$95) and Family (\$150) memberships purchased on site. Renewals at the Family level, downgrades from Family to Garden Plus, and new or renewal memberships at the Garden level (\$65) are not eligible for discount.
- **Missouri History Museum** - 20% off for any renewing, new or gift memberships purchased on site up to the Contributing (\$150) level.
- **Saint Louis Art Museum** - 20% off any renewing, new or gift memberships purchased on site on all membership levels up to Sponsor (\$1,000) level.
- **Saint Louis Science Center** – 20% discount at the Family & Friends MAX level for new and upgrading members only. Regularly priced at \$175, this level will be \$140 with the discount. On-site purchase only.
- **Saint Louis Zoo** - \$10 off a new membership purchased on site for all levels at Family and above.

These offers cannot be combined with any other discounts. Discounts apply for on-site purchase only.

-MORE-

membership madness
add one

The Garden, the History Museum, the Art Museum, the Science Center and the Zoo are among the most prestigious, affordable attractions in the nation. Discounts on year-long membership offered during Memorial Day Membership Madness make them an even better deal.

###

Missouri Botanical Garden

The Missouri Botanical Garden's mission is "to discover and share knowledge about plants and their environment, in order to preserve and enrich life." Today, 151 years after opening, the Missouri Botanical Garden is a National Historic Landmark and a center for science, conservation, education and horticultural display. For more information, visit www.mobot.org.

Missouri History Museum

The Missouri History Museum has been active in the St. Louis community since 1866. Founding members established the organization "for the purpose of saving from oblivion the early history of the city and state." The museum operates the Missouri History Museum in Forest Park and the Library and Research Center at 225 South Skinker Boulevard near the Washington University campus. Visit www.mohistory.org for more information.

Saint Louis Art Museum

The Saint Louis Art Museum is one of the nation's leading comprehensive art museums with collections that include works of art of exceptional quality from virtually every culture and time period. Areas of notable depth include Oceanic art, pre-Columbian art, ancient Chinese bronzes and European and American art of the late 19th and 20th centuries, with particular strength in 20th-century German art. The Museum offers a full range of exhibitions and educational programming generated independently and in collaboration with local, national and international partners. Admission to the Saint Louis Art Museum is free to all every day. For more information, visit www.slam.org.

Saint Louis Science Center

The Saint Louis Science Center is one of the top five science centers in the United States, serving 1.2 million visitors annually. Recently named one of the Top 10 Science Centers for Families by *Parents* magazine and one of America's most visited museums by *Forbes Traveler Magazine* - the only museum in Missouri to be named to either list - the Saint Louis Science Center complex includes a four-story OMNIMAX® Theater, the air-supported EXPLORADOME and the James S. McDonnell Planetarium. Its mission is to ignite and sustain lifelong science and technology learning. For more information, visit www.slsc.org.

Saint Louis Zoo

The Saint Louis Zoo is widely recognized for its innovative approaches to animal management, wildlife conservation, research and education. One of the few free zoos in the nation, it attracts about 3,000,000 visitors a year. The Zoo has been named America's #1 Zoo by Zagat Survey and *Parenting Magazine*. The Zoo's web site is www.stlzoo.org.